

# CASE STUDY

## 5050 @ CAMELBACK

The Coppola-Cheney Group has worked with Mark IV Capital for over 6 years.



5050 @ Camelback  
5050 North 40th Street  
Phoenix, AZ 85018

### Challenge

- Leasing in a depressed market

### Solution

- Improving the common areas and creating the best spec suites in town

### Benefits/Results

- Improved occupancy immediately
- Increased lease rates
- Tenant retention
- Today we are 95% leased
- Branding success for Mark IV Capital



Client:

MARK  CAPITAL

Size: ±72,000 SF

Property: 5050 @ Camelback

To learn how The Coppola-Cheney Group can negotiate your real estate needs please contact us.

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REAL ESTATE BROKERAGE AT THE HIGHEST LEVEL®

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