

SAMPLE

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Position your
Building

CHAPTER 7
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Look For in a
Leasing Agent

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Marketing

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to Negotiate

## SAMPLE

ARICH DAD HERARY SERITS BOOK

THE ART OF COMMERCIAL LEASING

## CHAPTER 2 Position your Building

SAMPLE

## The Building

## The 9-weeks Drive Guide - The Building

Below are the things you need to look for as you drive and look at buildings. You'll want one form for each building you view. (Rating scale: 1 is poor, 2 is fair, 3 is average, 4 is good, 5 is very good)

Building Name:						
Building Address:						
					(cor	mments)
Location within area	1	2	3	4	5	
Curb appeal	1	2	3	4	5	
General condition	1	2	3	4	5	
Parking	1	2	3	4	5	
Lighting	1	2	3	4	5	
Access/entrance and exit	1	2	3	4	5	
Tenants	1	2	3	4	5	
Ease of finding	1	2	3	4	5	
Landscaping	1	2	3	4	5	
Fits with your needs/wants	1	2	3	4	5	
Your Feelings and Impressions:						
High points?	Morning			Noon		Night
Low points?	Morning			Noon		Night
Future outlook?						
In 5 years						
In 10 years						
Other Impressions:			VA			
Other Impressions:			V		_	

Curb appear

General condition

Parking

Lighting

SAccess/entrance and